

THE PROFESSIONAL ARTIST 101

ARTISTS & ART ADMINISTRATORS!

The life of an artist is highly romanticized. It takes passion and perseverance and for some it is what they must do. This FREE workshop will break down the big questions. Should I or shouldn't I pursue my creative calling? Can I make a living doing what I love most? No matter the answer, we will outline pathways forward to incorporate creative passion into your professional life.

Topics will include:

- Opportunities to look for and where to find them
- Why consistency and quality of work matters to galleries, buyers, collectors, and/or grant pursuits
- Building community and relationships
- Tips for running a small business as an artist
- Creating your brand and marketing your work

FREE WORKSHOP

Date: Wednesday April 11, 2018

Time: 12:00 - 1:30 PM

Location: Creative Portland

Presentation by: Elizabeth Greenberg

MAINE MEDIA
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+ COLLEGE

Elizabeth Greenberg is an artist, educator, and Vice President of Academic Affairs at Maine Media Workshops + College. She received her BFA from Rhode Island School of Design, her MFA from Vermont College of Fine Art, and currently teaches summer workshops and courses in photography and professional development at Maine Media Workshops + College. Her personal work has been exhibited nationally. elizabethgreenberg.com

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84 Free Street

Directly across from the back entrance of Maine College of Art