

SOCIAL MEDIA FOR ARTISTS 101

ARTISTS & ARTS ADMINISTRATORS!

This workshop will act as an introduction to the world of social media and how to use it to your advantage as an artist. Topics will include an introduction to a variety of different platforms and tools, tips on how to use these platforms and tools to your advantage, and examples of best practices.

FREE WORKSHOP

Date: Wednesday June 13, 2018

Time: 12:00 - 1:30 PM

Location: Creative Portland

SOCIAL MEDIA FOR CREATIVES

Arthur Page; Figure8

- 5 principles of social media
- Choosing your platforms
- Tips, tricks, and recommendations
- Software roundup
- Tough love workshop

THE ART OF SOCIAL MEDIA - TOOLS FOR ARTISTS

Katherine Ferrier; artist, poet, and community organizer

- Consistency & Branding
- Posting attractive content
- Clever copyrighting
- Tagging and cross-promotion

RSVP to PROGRAMASSISTANT@CREATIVEPORTLAND.COM

**CREATIVE
PORTLAND^{ME}**

84 Free Street

Directly across from the back entrance of Maine College of Art